

Jim Lucas Checotah Public Library
Long Range Plan
FY2010-2012

Community Participants

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Community Vision

The Checotah community will develop and implement programs to improve the quality of life for all its citizens. Services will address adult employability; housing, healthcare and transportation for the elderly; adolescent self-esteem and positive outlook; and children's socialization and reading skills.

Library Vision

The Jim Lucas Checotah Public Library will support a creative quality of life for its citizens through the expression of educational and recreational community programs.

Service Response

Express Creativity: "Residents will have the services and support they need to express themselves by creating original print, video, audio, or visual content in a real-world or online environment."

Goal 1: The community will have a wide-variety of library programming addressing educational and entertainment needs for patrons in all age groups.

Objective 1: Attendance at library sponsored writing and publishing workshops will increase by 50% each year.

Objective 2: The library will increase its teen book reviews by 50% each year of the plan.

Objective 3: Each year the number of adults enrolled in adult programs will increase by 25%.

Objective 4: 70% of the people who attended community programs will indicate on a survey that the programs were satisfactory or excellent.

Objective 5: Each year of the plan, 80% of the people attending museum exhibits will indicate on a survey that the programs were satisfactory or excellent.

Objective 6: The library will increase the SRP budget by 10% each year.

Objective 7: Each year the number of adults enrolled in the Adult SRP will increase by 10%

Objective 8: Annually, 70% of library patrons who used pathfinders will respond on a survey that it helped them find what they needed.

Goal 2: The community will have resources available to enable them to fulfill their creative technology needs.

Objective 1: Annually, 55% of customers who use the library equipment to create content will indicate on a survey they were satisfied with the library's equipment.

Objective 2: Each year the number of patrons submitting materials to be published online will increase by 30%.

Objective 3: Annually, 75% of the patrons using library technologies to create and share content will indicate on a survey staff assistance was satisfactory or excellent.

Goal 3: The community will benefit from a collection of materials to meet the service response of Express Creativity.

Objective 1: Annually, 80% of patrons who used the DVD instructional collection will indicate on a survey that the collection met their needs.

Objective 2: Periodical circulation will increase by 20% each year of the plan.

Objective 3: The library will increase the number of plays and poetry items in its collection by 10% each year of the plan.

Goal 4: All residents will benefit from a library-based source of information about a variety of creative programs and activities.

Objective 1: Annually, the number of monthly flyers sent to library patrons who have requested programming information will increase by 10%.

Objective 2: Annually, 75% of library users will indicate on a survey they found information on library programs in the local newspaper.

Goal 5: The community will benefit from a library facility that allows easy access to information and arranged space to meet their creativity needs.

Objective 1: Existing space will be arranged to maximize space for creative activities and annually, 75% of patrons surveyed will indicate they are pleased with the library's arrangement.

Objective 2: Each year of the planning cycle, at least 85% of patrons who used the meeting room will indicate on a survey that it met their expectations.